



The Eastern European University Association is honored to invite you to participate in **the Third Annual International Universities Networking Conference on May, 12-14 2014 in St. Petersburg, Russia**. In 2014 year the conference theme will be Eurasia, its latest news and analytics, market demands and cooperation possibilities.

The IUNC 2014 is the first and unique conference in HE offering a network building as a main conference tool, which gives participants an opportunity to achieve their collaboration and partnership goals easily and efficiently.

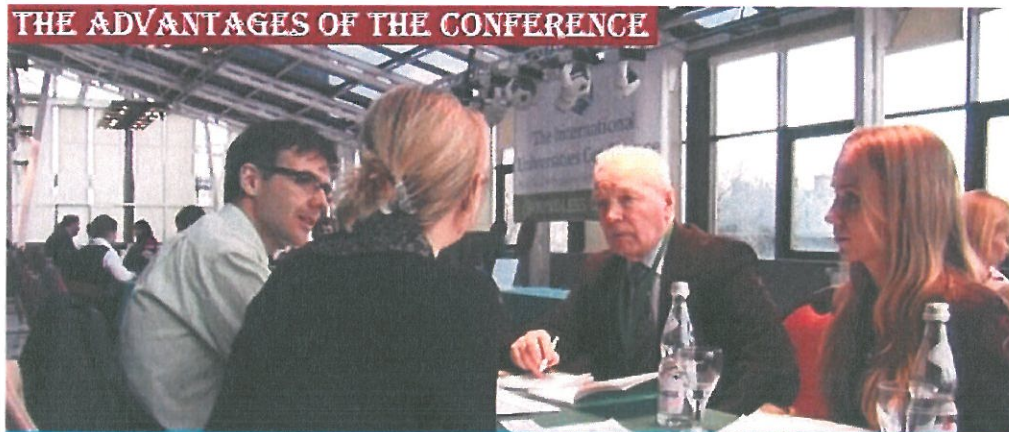
The IUNC 2014 aims to broaden relations between institutions from different countries and create world-wide peer-level interaction network. The special focus of the event is collaboration with universities of Eurasia. The conference will also provide higher education professionals with an opportunity to present and discuss their interests in friendly and engaging environment.

IUNC 2014 offers a state-of-the-art meeting e-scheduler, which helps participants to find suitable contacts and make appointments quickly and efficiently. Managing of your conference meetings is a breeze to use today!

There are many ways of collaboration you will find at the conference:

- Academic exchange of students and tutors.
- Exchange of educational products.
- Creating joint educational programs.
- Joint grant applications.

THE ADVANTAGES OF THE CONFERENCE



A state-of-the-art meeting e-scheduler

Efficient & easy way to manage your meetings

As the Conference participant you will get the following advantages:

- ... To economize considerably, because you are not required to purchase a booth.
- ... To allocate your time efficiently, because you will make up your schedule prior to the Conference (up to 40 appointments).
- ... To indulge in marketing and networking activities, because you will meet best agents in the area, recruit students for you.

The arguments why we have chosen Euroasia as a main focus of the conference in 2014:

1. Russia produces more academic graduates per academic year than any other European country.
2. According to the Chinese Ministry of Education, a total of 399,600 Chinese students went to study abroad last year.
3. There were 106,104 young Vietnamese studying in 49 countries and territories in 2012, according to the Vietnam MHE.
4. The number of Indian students going overseas to study rose a stunning 256% – from 53,266 to 189,629 – in just nine years.
5. With a population of about 180 million, Pakistan is the world's sixth most populous country. Two-thirds of the population are under the age of 30, and half are under 20 years old. By 2060, Pakistan's population is projected to be 285 million.
6. Malaysia is going to become the world's sixth-biggest education exporting country by 2020 with a target of 200,000 students.
7. Scholarship programs are developing in many Eurasian countries. For example, Russia recently announced a new program for study abroad worth USD 165 million. According to New Libyan scholarship program it is planned to send 41,000 students abroad.
8. 2014 Winter Olympics and FIFA 2018 in Russia have special cooperation demands. Undoubtedly the IUNC 2014 is the best opportunity to set up cooperation with Russian universities to satisfy staff preparation demand for these world-famous events.

THE CONFERENCE PROGRAM



Up to 40
prescheduled
business meetings

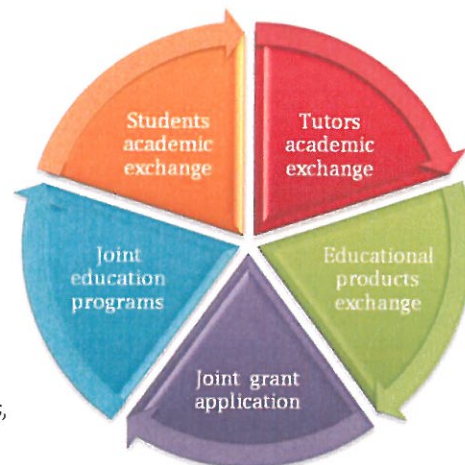
Open one-to-one
discussion with your
prospective partners

IUNC 2014 program

The Conference program includes:

- ❖ Open sessions and seminars on various topics about:
 - trends of international education
 - effective ways of cooperation between universities
 - recruitment technologies
- ❖ State scholarship programs.
- ❖ Prescheduled meetings with universities (up to 40 meetings).
- ❖ Campus tour to prospective partner universities.
- ❖ Networking activities.

The conference program will be updated as soon as speakers and their presentations, conference topics and other conference activities are agreed and confirmed.
Learn more about submitting a proposal on www.iunc.net



WHO IS THE CONFERENCE FOR?



Great networking
opportunities and
lovely sightseeing

Communicate with peers
in friendly and relaxed
atmosphere

Educators (universities, academies, colleges, language schools*):

- Vice chancellors for international relations;
 - Management of university international departments;
 - International marketing and recruitment professionals;
 - Country development and regional managers;
- * Language schools who have proposition to cooperate with universities

State and NGO educational organizations:

- State organizations for promotion of education for foreigners;
- Embassies;
- Representatives of Ministry of Education and Science.

Student mobility agencies:

- From Russia and CIS who want to recruit students to foreign universities;
- From other countries who want to recruit students to Russia, Ukraine, Belarus as well as to other countries around the world.

Other companies involved in HE sphere:

- Event and exhibition organizers,
- Educational testing services (IELTS, TOEFL, etc),
- Online student recruitment platforms and websites
- Other companies which are interested in international HE.

Sponsors: IUNC 2014 sponsorship package on www.iunc.net

REGISTRATION FOR THE CONFERENCE

Contact for registration: info@iunc.net www.iunc.net +7 495 769 27 39

Conference organizer: Eastern European University Association www.eeua.ru

Conference support: The Ministry of Education and Science of the Russian Federation